



Trivia Nights

The Carlinville Lions Club of Illinois, USA, pledged US\$34,000 for Campaign SightFirst II, a US\$400 per-member average. To raise these funds, the club held a Trivia Night, a pork chop cookout and raffled off St. Louis Cardinal baseball tickets. The proceeds from these events, along with members' personal pledges and the clubs' US\$10,000 commitment, have already raised more than US\$32,000 toward their CSFII goal.

TIPS FOR SUCCESS:

- Find a facility that can accommodate a large group of attendees or the number you expect to attend.
- Charge US\$15 per-person or a US\$100 per-table entry fee, with as many as 10 people to a table.
- Two to three weeks in advance of the event, post advertisements or flyers to raise awareness and interest.
- Create 10 rounds of trivia questions with varying themes written by a community member or Lions club member. Be sure answers are finalized.
- Plan additional fun activities between rounds such as a raffle or contest (food and beverages may be sold to raise additional funds).
- Encourage friendly competition between tables by offering prizes for tables/teams with the most points. The overall winners receive a First Place cash prize and second-best score receives Second Place cash prize.

What's your Lions club doing to help save sight through CSFII?

Send photos and event details by e-mail to csfii@lionsclubs.org.